

Gerrie's TOP TIPS 4 Bringing in the Bucks

1. Do a Benefit/ Effort Analysis

What is the return that your group will get on the investment of individual time and money.

2. Refine Your Idea

Create a story and infuse it throughout your fundraising campaign.

3. Provide the Detail

Tell why you are doing this, where the money will go, what it means to those who benefit

4. Surround Yourself with Good People

Break Down the tasks and assign according to skills

5. Enthuse, Train & Value Volunteers

Volunteers are the key to success

Workshops- Mentoring -Online Resources

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