

Encouraging businesses to put their thinking caps on



◆ *Progressive Pyrenees 2014 panel Adrian van den Bergen, Cameron Russell, Nancy Panter, Dr Helen Thompson and Stewart Benjamin.*

Progressive Business Pyrenees Networking evening was held in Avoca last week. Approximately 30 people attended with Gerri Carr-MacFie from DigiBiz as facilitator for the evening.

A panel of six local identities, Adrian van den Bergen from Gwynnth Winery Moonambel, Cameron Russell of Sparrows in Beaufort, Nancy Panter

from Grampians Tourism, Dr Helen Thompson from Federation University and Stuart Benjamin, Chair of Grampians Regional Development Australia, spoke on the pros and cons of high speed broadband in small businesses and social networking sites to help build businesses. A very informative evening, especially for the businesses

that so far have not used the internet to help build their businesses up, with a few going away with their thinking caps on after hearing of some of the benefits. The informative evening was presented by the Pyrenees Shire Council, Central Highlands Digital Enterprise (DigiBiz) and WorkCo..